

Tool 2(eval).1. Goal Oriented Summative Program - Evaluation Questions (one page)

Goal-Oriented Summative Program Evaluation

Several methods of goal-oriented summative program evaluation appear in the literature (i.e. Guskey (2000), Killion (2002), NCREL (2003), Thomas (1994), and United Way (1996)). The following list is a compilation of parts that appear in multiple models. Data Driven Leadership (DDL) is another place to look for information regarding many the steps involved in evaluation.

Define the purpose of the evaluation.

- What key questions need to be answered?

- Who will be the audience(s) for the results?

- How will the results be used?

Design the assessment including criteria and indicators.

- What do you plan to measure?

- Who will be responsible?

- How will you know if change has occurred?

- Do you have sufficient money, time, and people to complete as designed?

Identify data sources and strategies for gathering evidence.

- What data will you collect?

- When will it be collected?

- Did you include implementation evidence?

- What additional information will help you understand your results?

Organize, analyze and interpret the data.

- Do you see patterns in the data?

- What does our data tell us about student performance?

Consider the relationship between your goal and your outcomes.

- What change was observed?

Use and report your evaluation outcomes.

- What form will your report take?

- What will be the uses of the evaluation?

Evaluate your evaluation.